

TOP-NOTCH CEO™ GUIDE

# 101

## QUICK TIPS FOR HIGH-TALENT COMPANIES

proven  
to boost your  
business

Complimentary Copy  
of Chapters 1-5

Provided to You  
By Intelliversity and Visiting CEO

Stephie Althouse, PhD  
June Davidson

*"The Top-Notch CEO Guide is an outstanding practical handbook for professionals at all levels who want to build great organizations and fulfilling lives."*

*-Barbara Bry, COO,  
Blackbird Ventures and Founder, Athena San Diego*

## ABOUT THE AUTHORS



Stephie Althouse, PhD, a respected authority on guiding high-talent companies and their people to higher profits, has a proven record of turning around unprofitable companies and bringing successful companies to the next level. She masterfully converts team problems into a highly collaborative culture. Teams mentored by Dr. Stephanie Althouse show extraordinary initiative, are more productive, create greater profits, and actually have more fun doing it! Dr. Althouse has a PhD in chemistry and won prestigious awards in the high-tech sector. MIT Technology Review magazine recognized her as one of the most promising young innovators under the age of 35.



June Davidson, President of American Seminar Leaders Association and Coaching Firm International, completed advanced coaching studies at Harvard University and teaches nationally and internationally including the University of Bucharest. She is an authority on developing curriculum for higher education. June Davidson developed the ATAP™ method (Accessing your Truth to Accelerate your Process) using a brain pattern interrupt. Her trained coaches and seminar leaders are recognized worldwide and are licensed to use her method. She is a brilliant visionary and is dedicated to the stellar success of those she trains.



American Seminar Leaders Association and Coaching Firm International has been training and certifying dedicated top professionals as Certified Seminar Leaders (CSL) and Certified Action Coaches (CAC) for more than 25 years. Our trainers and coaches work as top experts and true professionals in their respective fields. We are dedicated to supporting our coaches and trainers to top success.

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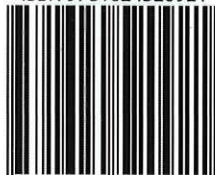


**Visiting CEO**

High-talent companies offer top-notch products, services, and innovations. The question for many high-talent companies is how to convert their talent into the profit they deserve. Dr. Stephanie Althouse founded Visiting CEO™ with the mission to "Transform Our Clients' Talents Into Profits." Her company bridges the gap between high-talent and business. She provides trusted CEO advisors, executive coaching, interim CEO services, and customized training.

[www.VisitingCEO.com](http://www.VisitingCEO.com)

ISBN 9781624520921



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CAN \$24.95 US \$19.95



Sevierville, Tennessee



## Top-Notch CEO Coaching Circle for Innovators

**This program is designed for smart and innovative entrepreneurs who are driven to succeed in business.**

**Graduates of this program vastly accelerate their vision becoming a profitable reality.**

The “Top-Notch CEO Coaching Circle for Innovators” program was developed by Visiting CEO™ and is endorsed by Intelliversity due to its proven success outcomes, actionable growth strategies and coaching techniques.

You will be hard-pressed to find another program that vastly accelerates your success in the most critical areas you need to master with such time-efficiency. The objective of this program is to

- Support you in making your innovative vision become a reality as quickly as possible and have your vision become a dominant force in the market place.
- Make a positive difference and implementation in many other areas as well.

The ability to execute successfully is the most critical key to success.  
**Ignore that key, and prepare to fail, no matter how bright and talented you are otherwise.**



Furthermore, the program is unique because you learn with the guidance of Dr. Stephanie Althouse, an experienced business growth advisor and coach who is an innovator herself. Dr. Althouse’s background is a rare combination of science, innovation, business growth experience and C-level leadership. Her proven record of growing and even turning around high-tech/high-talent companies is because she knows how to work with innovators and visionaries like yourself due to her well-rounded background. She will share with you which pitfalls to avoid and be your guide to success.



Additionally, in each of our Top-Notch CEO Coaching Circles we hand select a group of innovators (4-7) to form a top-level peer group. **This is not like anything you have seen before.** If you are driven to realize your vision faster than you are now, and if the idea pains you that you might be one of the smart people who take their talent to the grave with them, read on.

Intelliversity and Visiting CEO™ care about you and about the positive impact your innovation will have in the world. We promise to support you in “putting the rubber on the road to success” as quickly as possible. The “Top-Notch CEO Coaching Circle for Innovators” is a “vehicle” for doing just that.



## Discover the 12 Critical Areas You Must Master To Gain Market Success

Uncover and reflect on the principles that are instrumental in making your vision a profitable reality:

1. Mastery— Mind-set of a Top-Notch CEO
2. Mastery—Vision, Mission, Business Planning
3. Mastery—SMARTER Goal Setting
4. Mastery—Money
5. Top-Notch Riche Niche
6. Create and Utilize Leverage
7. Build a Top-Notch Team
8. Rules and Systems
9. Maximize Your Team’s Synergy
10. Enhance Results - Profits and Impact
11. Top-Notch Profitable Work-Life Strategies
12. Plan and Create Your Top-Notch Legacy Plan and Succession



## Transform your Talent into Profit and Impact

- Become a top-notch leader and strategist
- Identify concrete action steps.
- Get even better at executing your vision (avoid that tombstone “Still so much talent inside”)
- Invest only about one hour per week and get more results in less time (or choose a Fast Track option – see below)

## Accelerate Your Success Massively

- ACCELERATE your success massively with a top-notch CEO Coach (the best of the best have coaches while many in the “middle” think; “I don’t need any support”).
- Synergize with an intimate group (at most 7) of handpicked, high-level peers

## How It Works: The *Top-Notch CEO Coaching Circle for Innovators*

- You will receive the hard copy, pdf and audio book “101 Quick Tips for High-Talent Companies.” – [We gifted you the eBook version covering the first five chapters.](#)
- Each week you will either read or listen to the tips of one chapter. This takes only 5 - 19 minutes.
- For 12 weeks, we meet via a 60-minute video session to discuss the application of the tips. You will create and capture ideas – your own and those stimulated by the group discussion and the CEO Coach.
- Since the group is so small, you will receive many of the benefits our executive coaching clients get in a 1-on-1 setting - at a much more affordable rate.
- Each participants signs a coaching agreement, which includes confidentiality.
- The sessions are recorded (for circle members’ use only). If you miss a session or you want to review it, again you can.
- In week 13, you will get a bonus session. You will look at all your ideas from the 101 tips. With the coaches’ guidance, you will establish 1-3 well-defined, most critical goals on which to focus.
- You become part of the Top-Notch CEO™ community.
- **A Fast-Track version is available, either as a 4-week program or a 2-day workshop.**

**CEOs sharing their experiences with the Top-Notch CEO Coaching Circle:**

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*“The Top-Notch CEO Coaching Circle and “101 Quick Tips for High-Talent companies” book are very helpful. It causes me to step back, pause and reflect on what I want to accomplish, as well as review Hi-Z with a fresh perspective. Beyond that, the peer group provides an outside viewpoint from other business leaders unrelated to Hi-Z. Having this type of forum as a sounding board is invaluable. Thank you, Stephe!”*

*- Jill Elsner, CEO/CFO, Hi-Z Technology, Inc., Hi-Z.com*

*“Stephe’s CEO coaching program is right on the mark. It is pragmatic, no fuss and gets you on point quickly. I appreciate the video conference format as it makes it very easy to participate. It is obvious Stephe has a lot of experience and has spent a lot of time researching and developing the program to get the maximum results. I highly recommend it for anyone that is driven to be successful and wants to further improve strategies and tools needed need to get there.”*

*- Karen Taggart, President, Shades of Light, shadesoflightsd.com*

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**Customized for a Win-Win Result**

As with all programs offered and endorsed by Intelliversity, we always seek a win-win result. While the top-notch coaching circle follows a proven format, no circle is ever quite the same. Your coach, Dr. Stephe Althouse, will discuss your needs with you before you are even becoming part of the circle. We go the extra mile because we love what we do and are dedicated to your success.

Choose between three formats:

- 12-week video conference program (1 hour per week) plus one bonus session (60 minutes)
- 4-week video conference program plus bonus week (3 hours per week) plus one bonus session (60 minutes)
- 2-day live workshop

**Enjoy the modern and innovative way to  
Accelerate your vision and success in the market place.**

**Contact us today for a complimentary conversation and an invite to a preview:**

**760-707-9977**

**Stephe@VisitingCEO.com**



























































































